



Welcome Message

We are delighted to invite you to participate in the 8th Asia Pacific Tele-Ophthalmology Society Symposium (APTOS 2023) scheduled for December 2 – 3, 2023 at Royal Cliff Beach Hotel in **Pattaya, Thailand**. After 3 successful virtual meetings held in 2020, 2021 and 2022 respectively, we are thrilled to have the opportunity to see you all again in person in this exotic luxury style hotel in Pattaya. Co-hosted by the **Department of Medical Services of the Ministry of Public Health of Thailand**, APTOS 2023 will be a **physical meeting** that caters to all who have a genuine interest in artificial intelligence and tele-ophthalmology.

Dedicated to advancing and promoting the use of the tele-ophthalmology and service innovations in the Asia-Pacific region, the Asia Pacific Tele-Ophthalmology Society (APTOS) was founded in May 2016. An inaugural symposium was held in Beijing, China, followed by the 2nd APTOS Symposium in Hong Kong in 2017, the 3rd APTOS Symposium in Singapore in 2018, and the 4th APTOS Symposium in Chennai, India, in 2019. During the pandemic, we organized our annual symposium online in conjunction with our local hosts. We are glad that the 5th APTOS Symposium in conjunction with Yonsei University in Seoul, South Korea, in 2020, the 6th APTOS Symposium in conjunction with Rajavithi Hospital in Bangkok, Thailand, in 2021, and the 7th APTOS Symposium in conjunction with He Eye Specialist Hospital in Shenyang, China, in 2022 were very well-received, bringing together an average audience of 500 from around the world.

The theme of the 8th APTOS Symposium is **Vision for ALL with Digital Health**. We will see how digital health, facilitated technological advances such as AI and tele-ophthalmology, has transformed the provision and the delivery of eye care and its role to play in achieving universal eye health. A major highlight of APTOS 2023 will be the **3rd APTOS Big Data Competition** focusing on **natural language processing (NLP)**. The first round of the Competition will be held online to shortlist 20 finalists who will be invited to join the **APTOS Hackathon** on site in Pattaya. We would like to invite investigators, hospitals and/or companies to participate in this NLP Challenge either as an individual or as a group. Through competition, we improve and strengthen what we've built, including friendships.

Just 150 km southeast of Bangkok, Pattaya is a popular beach resort on the Gulf of Thailand. As a family-friendly destination, thousands of visitors are drawn each year to Pattaya to windsurf, water-ski, snorkel or sail. Other activities include bungee jumping, golfing, cycling, skydiving, go-Karting, Thai boxing and paintball. Pattaya is also well-known for its nightlife and a wide selection of restaurants, serving some of Thailand's freshest seafood. We look forward to welcoming you to Thailand!

Yours sincerely,



Prof Paisan Ruamviboonsuk
Congress President &
Scientific Program Chair
8th APTOS Symposium



Prof Mingguang He
President
APTOS



Dr Andreas Mueller
Secretary-General
APTOS



About APTOS

The Asia Pacific Tele-Ophthalmology Society (APTOS) was founded in May 2016 with the mission to promote and advance the development of tele-ophthalmology in the Asia-Pacific region and beyond.

Learn more about the APTOS at www.asiateleophth.org.

Venue

Royal Cliff Grand Hotel, 353 Phra Tamnuk Road, Pattaya 20150

Congress Objectives

- To showcase the latest innovations and current applications of tele-ophthalmology and artificial intelligence in the diagnosis and treatment of ophthalmic diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates posted of industry research and developments

Program

Chaired by Dr Paisan Ruamviboonsuk from Rajavithi Hospital, the scientific program will cover important areas in ophthalmic innovations, tele-ophthalmology and ophthalmic imaging and technologies. Each program committee member will organize an invited symposium where leading tele-ophthalmologists and experts will be engaged to deliver cutting-edge technologies and their applications in ophthalmology. Program committee member information will soon be available at:

<http://2023.asiateleophth.org/invited-faculty.php>

Through the 8th APTOS Symposium, we will foster interaction in a number of innovative ways and encourage dialogue through keynote lectures, interactive sessions and panel discussion.

Website

The 8th APTOS Congress website contains all details relating to the Congress. It is being updated from time to time. Please visit it regularly:

<http://2023.asiateleophth.org>



Sponsorship Opportunities

The 8th Asia Pacific Tele-Ophthalmology Society Symposium (APTOS 2023) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Symposium also provides you with the opportunity to demonstrate your support and commitment to tele-ophthalmology and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in 8th APTOS Symposium, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to 8th APTOS Symposium

Sponsor Recognition

- Diamond Sponsor (Max = 2): Contributions of over US\$100,000
- Platinum Sponsor: Contributions of over US\$70,000
- Gold Sponsor: Contributions of over US\$50,000
- Silver Sponsor: Contributions of over US\$30,000
- Bronze Sponsor: Contributions of over US\$20,000

Sponsor Entitlements

- 1. Signage**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, final program book, congress website, and e-newsletters
- 2. Final Program – Advertising**
 - One page, 4-color ad in the Final Program Book
- 3. Logo Link**
 - Logo link on congress website to company website and company name link to company profile



Sponsor Advantage Chart

Five different levels of sponsorship are being offered – the benefits of each are summarized as follows:

Benefit	Diamond US\$100,000	Platinum US\$70,000	Gold US\$50,000	Silver US\$30,000	Bronze US\$20,000
1. Symposium†	2 lunch symposiums (60 min) on 2 different days	1 lunch symposium (60 min) & 1 breakfast symposium (45 min)	1 lunch symposium (60 min)	1 breakfast symposium (45 min)	Coffee Break
2. Exhibition Space†	island booth (24m ²) in central area	18 m ² booth space in prime location	12 m ² booth space in prime location	6 m ² booth space in prime location	6 m ² booth space in prime location
3. Complimentary On-Site Registration	30	20	15	10	5
4. Complimentary Faculty Dinner Tickets	5	3	2	2	2
5. Delegate Insert	3	2	1	1	1
6. Product Catalogue in Delegate Bag	2	1	1	N/A	N/A
7. Logo on congress flyers, backdrops, registration area & signage inside congress venue	✓	✓	✓	✓	✓
8. Logo on the back of name badge	✓	✓	✓	✓	✓
9. Acknowledgment in monthly e-newsletter	✓	✓	✓	✓	✓
10. Final Program – Advertising	3 full pages Full color	2 full pages Full color	2 full pages Full color	1 full pages Full color	1 full page Full color
11. Logo link on congress website to own site	Logo link + 500-word company profile	Logo link + 350-word company profile	Logo link + 250-word company profile	Logo link + 200-word company profile	Logo link + 200-word company profile
12. Use of APTOS 2023 logo	✓	✓	✓	✓	✓
13. Advance mailing to delegate list	2	1	1	N/A	N/A
14. Peripheral Items#	20% discount	20% discount	20% discount	15% discount	10% discount

† Diamond sponsors will be given priority over platinum, gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.

* Upgradability from breakfast symposium to lunch symposium depends on the availability of venues and sponsors may incur extra costs in regards to the upgrade. Coffee break is non-tradable.

** This advantage chart serves as a guideline for sponsorship opportunities. If you would like to sponsor the 8th APTOS Symposium and have an idea which caters to your unique requirements as well as those of the Symposium, the Committee would be willing to consider alternative proposals

*** Package sponsors are signed up on a first come first serve basis and while items last.

Applicable to items in category B & category G only.



Scientific Program Items

Sponsored Seminars

A1 Lunch Symposium **US\$30,000**
Sponsors will have the opportunity to hold a lunch seminar in a lecture hall, seating around 150 delegates. The session will be of 60 minutes and the exact symposium schedule will be assigned by the organizer. The cost of catering will be covered by the organizer.

A2 Breakfast Symposium **US\$15,000**
Sponsors will have the opportunity to hold a breakfast seminar in a lecture hall, seating around 150 delegates. The session will be of 45 minutes and the exact symposium schedule will be assigned by the organizer. The cost of catering will be covered by the organizer.

A3 Coffee Break **US\$8,000**
Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station located in exhibition area in the exhibition hall. A signage with the sponsor's logo will be erected at the coffee station during the break. Light refreshments and drinks are to be provided by the organizer.

Others

A4 Speaker-Ready Room **US\$5,000**
The **sole sponsor's** logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker-Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker-Ready Room exclusively.

A5 VIP Lounge **US\$5,000**
The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

A6 Electronic Poster & Video Platform **US\$10,000**
There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters. The sponsor will be acknowledged in the Final Program next to details of the electronic video and poster platform.

A7 Keynote Speakers **US\$50,000**
The sole sponsor will be acknowledged at the final program and on the congress website promoting the Keynote Lectures. Travel support will be provided for Keynote Speakers, who will be informed of the funding source. The sponsor, however, shall have no influence on the selection of Keynote Speakers.



Delegate Items

B1 Lanyard **US\$5,000**

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

B2 Delegate Bag **US\$8,000**

The **sole sponsor's** logo will be printed on the delegate bag, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

B3 Hotel Gift Drop **US\$3,000**

The **sole sponsor** can welcome APTOS 2023 attendees residing at the congress hotel with a branded gift and a note (to be provided by the sole sponsor), which will be either distributed at check-in or sent to the attendees' rooms, depending on the congress hotel.

B4 Hotel Key Cards **US\$4,000**

Attendees staying at the congress hotel will see the sole sponsor's name and logo on their hotel key cards.

Advertising Items

C1 Advertisement in the Final Program

Back of Front Cover	US\$800
Front of Back Cover	US\$600
Back of Back Cover	US\$1,000
Run of Page (Full)	US\$500
Run of Page (Half)	US\$300

Benefits: Advertisements in the Final Program, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

C2 Banner Advertisement at Congress Website

Banner Ads: Large (W176 X H60 pixels)	US\$1,000
Banner Ads: Regular (W128 X H35 pixels)	US\$600

Benefits: Sponsors can post a large or regular banner on the 8th APTOS Symposium website. The final advertisement artwork file is to be provided by individual sponsors.

C3 Delegate Bag Insert

1 insert (maximum size A4)	US\$500
1 product catalogue of less than 8 pages	US\$800

Benefits: Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.



Big Data Competition

D1 Hackathon (Dec 1, 2023)

US\$100,000

The **sole sponsor** will provide prize money for the winners who score the highest in the 3rd APTOS Big Data Competition. The sole sponsor will be recognized as a diamond sponsor of APTOS 2023.

Social Program

E1 President's Dinner (Dec 1, 2023)*

US\$20,000

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion which will be attended by around 50 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate.

(*Priority to Diamond or Platinum Sponsors)

E2 First-Time Attendee Happy Hour (Dec 2, 2023)

US\$12,000

The **sole sponsor** will invite first-time APTOS attendees and host a welcome happy hour with cocktails and appetizers at the APTOS 2023 meeting.

Online Item(s)

F1 Abstract Submission System

US\$5,000

Sponsors can have the opportunity to show their company logo in the 8th APTOS Symposium Abstract Submission System.

On-Site Items

G1 Wireless Network Provision

US\$12,000

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress wifi. The **sole sponsor** can customize the wifi login name and password to be reminiscent of its brand and products. The wifi login credentials will be printed in the final program book. Customized wifi login is limited to session rooms and the exhibition hall, where login credentials along with the sole sponsor's logo will be displayed in prominent places.

G2 APTOS Photo Studio

US\$8,000

At the APTOS Photo Studio, attendees can obtain a professional headshot to be emailed directly to them and uploaded to the HUB following the congress. The sole sponsor can showcase their marketing message using signage in this high traffic-area.

G3 Interactive Charging Stations

US\$10,000

The sole sponsor will provide attendees with a comfortable place to recharge their electronic devices while watching one of your promotional videos or taking one of your interactive surveys. Company branding is included.



G4 Signage

US\$8,000

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.



Exhibition Opportunities

Modular Stands

A trestle table will be provided for all stands unless a space only block is requested. The charge per booth is as follows:

Modular Booth	Price
2m X 3m Standing Booth	US\$6,000
2m X 2m Standing Booth	US\$4,000
Space Only (min = 12 m ²)	US\$1,000 per square meter

*** A floor plan with exact zoning will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.**

The stand fee includes the following:

- Trade delegate name badges for 2 persons per 4 square meters
- Opportunities to purchase additional trade delegate registration exclusive to sponsors & exhibitors
- Two spotlights
- One power supply
- On-site security
- Morning and afternoon tea will be held in the exhibition areas (lunch to be provided at sponsored symposia or at delegates' own expense)

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets or furnishings beyond those specified above, movement, transfer, removal, storage, setup and dismantling of custom exhibits.

Please note that package sponsors will be given priority choice of booth location and that early commitment will enable your company to secure a prominent site. Please refer to the exhibitor guidelines for more information.

Code of Practice

Please note that it is the Sponsor's / Exhibitor's responsibility to comply with the local authority's regulations, and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at www.efpia.org and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at www.ifpma.org.



Booking & Contracts

Contracts and Confirmation

Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors

Once a reservation request is received, confirmation will be emailed to you with an accompanying invoice for deposit payment.

Discounts

APTOS Institutional Members

Institutional members of the Asia Pacific Tele-Ophthalmology Society **that are up-to-date on their dues** can enjoy a 5% discount on exhibition space and/or booth fees at APTOS 2023. The APTOS institutional member discount cannot be applied in conjunction with the early bird discount.

Early Birds

Sponsors or exhibitors that place an order **and** settle full fees on or before April 30, 2023 can enjoy a 10% discount. Sponsors or exhibitors that place an order **and** settle full fees on or before June 30 can enjoy a 5% discount.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice
50% by April 30, 2023 unless otherwise specified in the sponsorship agreement

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

Payment Methods

Payment by bank transfer. Payment details will be included on the invoice.

Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

20% of the agreed amount if the cancellation/modification is made on or before April 30, 2023;



50% of the agreed amount if the cancellation/modification is made after April 30, 2023 but on or before June 30, 2023.

100% of the agreed amount the cancellation/modification is made after June 30, 2023.

Contact Information

For booking or enquiries, please contact:

APTOS Secretariat

Asia Pacific Tele-Ophthalmology Society

Email: secretariat@asiateleophth.org



Sponsorship Booking Form

Please complete all the details and send to APTOS Secretariat at secretariat@asiateleophth.org.

Contact Name:	
Company Name:	
Address:	
Tel:	Fax:
Email:	Website:

We wish to book the following sponsorship package (please check the appropriate box):

- | | | |
|--------------------------|-----------------------------------|-------------|
| <input type="checkbox"/> | Diamond Sponsorship (Maximum = 2) | US\$100,000 |
| <input type="checkbox"/> | Platinum Sponsorship | US\$70,000 |
| <input type="checkbox"/> | Gold Sponsorship | US\$50,000 |
| <input type="checkbox"/> | Silver Sponsorship | US\$30,000 |
| <input type="checkbox"/> | Bronze Sponsorship | US\$20,000 |

Please state the number of booths needed under quantity. Package sponsor applicants can leave blank if no extra exhibition space is required. Otherwise, please fill out just the number of EXTRA booths needed. Check the space only box only if raw space is needed. No shell scheme will be provided for space-only exhibitors.

Stand	Unit Price	Quantity
Modular Booth (2m X 3m)	US\$6,000	
Modular Booth (2m X 2m)	US\$4,000	
Space Only (Min = 12 m ²)	US\$1,000	m ²

**** The floor plan of the exhibition hall along with the booth selection form will be sent to you in early August. Please print in the booth selection form your choices of booth location in order of your preference and which companies you would like to cluster with or avoid. The floor plan and the booth selection form will first be sent to diamond sponsors, followed by platinum, gold, silver and bronze sponsors.***

Please state if you would like to order sponsored seminars and coffee breaks. Check the box(es) for the item(s) you would like to order. Package sponsor applicants can leave blank if no extra session is required.

Items	Unit Price	Quantity
A1 Lunch Symposium	US\$30,000	
A2 Breakfast Symposium	US\$15,000	
A3 Coffee Break	US\$8,000	
A4 Speaker-Ready Room	US\$5,000	<input checked="" type="checkbox"/>
A5 VIP Lounge	US\$5,000	<input checked="" type="checkbox"/>



A6 Electronic Poster & Video Platform	US\$10,000	<input checked="" type="checkbox"/>
A7 Keynote Speakers	US\$50,000	<input checked="" type="checkbox"/>
B1 Lanyard	US\$5,000	<input checked="" type="checkbox"/>
B2 Delegate Bag	US\$8,000	<input checked="" type="checkbox"/>
B3 Hotel Gift Drop	US\$3,000	<input checked="" type="checkbox"/>
B4 Hotel Key Cards	US\$4,000	<input checked="" type="checkbox"/>
Back of Front Cover	US\$800	<input checked="" type="checkbox"/>
Front of Back Cover	US\$600	<input checked="" type="checkbox"/>
Back of Back Cover	US\$1,000	<input checked="" type="checkbox"/>
Run of Page (Full)	US\$500	
Run of Page (Half)	US\$300	
Banner Ads (Large)	US\$1,000	
Banner Ads (Regular)	US\$600	
Delegate Insert	US\$500	
Product Catalogue	US\$800	
Hackathon	US\$100,000	
Presidential Dinner	US\$20,000	<input checked="" type="checkbox"/>
First-Time Attendee Happy Hour	US\$12,000	<input checked="" type="checkbox"/>
Abstract Submission System	US\$5,000	<input checked="" type="checkbox"/>
Wireless Network Provision	US\$12,000	<input checked="" type="checkbox"/>
APTOS Photo Studio	US\$8,000	<input checked="" type="checkbox"/>
Interactive Charging Stations	US\$10,000	<input checked="" type="checkbox"/>
Signage	US\$8,000	<input checked="" type="checkbox"/>

Is your company/organization an institutional member of APTOS?

We wish to apply for institutional membership with APTOS.

Signature: _____

Date: _____

We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.